

38th Annual NM Conference on Aging

Supporting Active Aging
Today - Tomorrow - Beyond
August 23- 24, 2016
Isleta Resort and Casino Conference Center

CALL FOR PARTNERS



**Workshop Presenters • Sponsors • Exhibitors
Advertisers' • Health Fair Participants**



**Brought to you by:
NM Aging & Long-Term
Services Department
625 Silver SW, Suite 414
Albuquerque, NM 87102
505-383-3900 • 1-866-842-9230**



**Susana Martinez, Governor
Myles Copeland, Cabinet Secretary**

Join us!

**August 23-24, 2016
Isleta Resort & Casino
Conference Center**

The Conference offers older adults, caregivers and professionals who work with them a chance to learn and have fun in an environment that supports independence and dignity.

You can join the Conference as a partner in three ways:

Be a Workshop Presenter

The Conference is a prime opportunity for older adults and the professionals who work with them to learn about current issues and trends. Workshops educate, entertain and enhance life. We welcome new ideas for topics. Continuing education units are available for social workers, nursing home administrators, and nursing home activity directors. *See pages 3 and 4*

**** The deadline for workshop proposals is Monday, April 25, 2016****

Be a Financial Supporter

You can help support the Conference by being a Sponsor, Exhibitor, Advertiser, or Gift Contributor. All financial participation options provide important support to the Conference, as well as valuable exposure for you and/or your organization. *See pages 5 and 6*

**** The deadline for financial partnership is Monday, May 16, 2016****

Be a Health & Enrichment Fair Participant

The Conference features a two-day Health & Enrichment Fair. This provides an opportunity for fair participants/organizations to interact with older adults and professionals. The Health & Enrichment Fair features service providers, informational booths, and interactive stations. *See pages 7 and 8*

**** The deadline for fair participation proposals is Monday, May 16, 2016****

General Information and Conference Schedule can be found on page 9

Information for Workshop Presenters

The cornerstone of the Conference is its numerous and varied educational workshops. For many attendees, the Conference offers access to information and ideas that might not otherwise be available. We encourage proposals that take a fresh approach to familiar topics and those that introduce new ideas and concepts. New proposals will be given priority over those that may have been offered in the past. Proposals for sessions to be co-presented in Spanish, Diné, Tewa, Tiwa, Towa, Keres or other native languages are also welcomed.

Interested presenters must submit a proposal form. All presenters are welcome to attend Conference events on the day(s) of their workshops at no charge. Those who plan to attend the full Conference are required to pay the registration fee. Presenters are responsible for their own meals, travel expenses and other miscellaneous costs. Presenters may not use workshops to promote businesses or political candidates, or sell products. A conference registration packet will be mailed to all presenters.

Workshops

Each workshop is scheduled for 1 hour. Workshop rooms will be equipped with a laptop, microphone, screen and LCD projector. Additional microphones are available upon request (charges may apply). Internet access is available.

Topics of Interest

Conference attendees are interested in a range of workshop topics, such as:

Professional Development

Examples include best practices, cultural competence, program development and personnel management

Wellness & Health Promotion

Examples include nutrition, exercise, chronic disease self-management, behavioral health and living well with disability

Positive Aging

Examples include volunteerism, conscious aging, humanities, spirituality, creativity and advocacy

Services & Supports

Examples include caregiver support, transportation, long-term care and protective services

Economic Security

Examples include employment, housing, public benefits, financial planning, consumer awareness, reverse mortgages and social security

**Deadline for workshop proposals is
Monday, April 25, 2016**

Workshop Proposal Form
Fillable Form Available on Website: nminging.state.nm.us

**Proposals must be word processed, submitted using the following form,
and include an attached description.**

Deadline for submission is Monday, April 25, 2016

Proposed Title of Workshop _____
Contact Name _____
Street Address or PO Box _____
City _____ State _____ Zip Code _____
E-mail _____ Telephone _____ Fax _____

Presenters

1) Name _____ Degrees Held _____ Licensure _____
Title _____ Organization _____
Experience _____

2) Name _____ Degrees Held _____ Licensure _____
Title _____ Organization _____
Experience _____

3) Name _____ Degrees Held _____ Licensure _____
Title _____ Organization _____
Experience _____

Attach an additional page if there are more than three presenters or if additional space is needed. This information will be considered during proposal selection and included in the Conference Program.

Attach a clear, concise description of the proposed workshop in 50 words or less. Include learning objectives and information that will encourage attendance. Proposals that do not include an attached description will not be considered.

Special Setup Needs:

Target Audience: Professionals General
Level of Sophistication: Basic Intermediate Advanced

Preference for date/time of workshop (if any) _____; we will try to accommodate your request.

Proposals must be word processed. Proposals, including this form and an attached description, are to be e-mailed or faxed (**e-mail preferred**) to:



New Mexico Conference on Aging
Aging and Long-Term Services Department
625 Silver SW, Suite 414; Albuquerque, NM 87102
Fax: 505-383-3926, E-mail: crystal.lucero@state.nm.us



Questions? Call Crystal Lucero: 505-383-3905 or e-mail: crystal.lucero@state.nm.us

Information for Financial Supporters

The Conference relies heavily on the generosity of partners for financial support. Sponsors, exhibitors, advertisers and gift contributors support the Conference while connecting with those most interested in their products, services and information.

Sponsors

Premier Sponsor - \$10,000

Premier Sponsors: 1) receive two full-page ads and are recognized as a Premier Sponsor in the Conference Program, 2) are recognized in the first plenary session and 3) receive an exhibit table.

Diamond Sponsor - \$7,000

Diamond Sponsors: 1) receive a full-page ad and are recognized as a Diamond Sponsor in the Conference Program 2) are recognized in the first plenary session and 3) receive an exhibit table.

Gold Sponsor - \$2,500

Gold Sponsors: 1) receive two half-page ads and are recognized as a Gold Sponsor in the Conference Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Bronze Sponsor - \$1,000

Bronze Sponsors: 1) receive a quarter-page ad and are recognized as a Bronze Sponsor in the Conference Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Platinum Sponsor - \$5,000

Platinum Sponsors: 1) receive three half-page ads and are recognized as a Platinum Sponsor in the Conference Program, 2) are recognized in the first plenary session, and 3) receive an exhibit table.

Silver Sponsor - \$1,500

Silver Sponsors: 1) receive a half-page ad and are recognized as a Silver Sponsor in the Conference Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Turquoise Sponsor - \$500

Turquoise Sponsors: 1) receive a business card ad and are recognized as a Turquoise Sponsor in the Conference Program, 2) are recognized in the second plenary session, and 3) receive an exhibit table.

Exhibitors

Exhibit tables are featured along the main conference hallways, as well as in an exhibit area adjacent to the plenary sessions. They are available on a first come, first served basis, with priority given to exhibitors who are also sponsors. All tables are 8' x 3'. Electricity is available on a limited basis. Tables may be set up on Monday, August 22nd from 2:00 pm – 5:00 pm or on Tuesday, August 23rd from 7:00 am – 8:30 am. Exhibits are expected to remain open throughout the Conference, including lunchtime. **\$450 per Exhibit Table**

Advertisers

Advertisements are featured in the Conference Program, which is distributed free to attendees. Ads must be e-mailed to crystal.lucero@state.nm.us in a black and white, print ready, graphic file, compatible with MS Publisher. PDF files are preferred.

Ads must be submitted by June 13, 2016, ads not submitted by this deadline date will not be included in the conference program.

<u>Ad Size</u>	<u>Measurement</u>	<u>Rate</u>
Full Page	7.5" wide by 10" high	\$800
Half Page, Vertical	3.5" wide by 10" high	\$400
Half Page, Horizontal	7.5" wide by 4" high	\$400
Quarter Page	3.5" wide by 5" high	\$250
Business Card	3.5" wide by 2" high	\$150

Gift Contributors

Gift items are distributed in tote bags given to all Conference attendees, as well as through door-prize drawings. Contributions of gift items are appreciated and acknowledged in the Conference Program.

**Deadline for Financial Partnership is
Monday, May 16, 2016**

Financial Supporters Registration Form

Organization/Individual Name _____
 Contact Name _____
 Street Address or PO Box _____
 City _____ State _____ Zip Code _____
 E-mail _____ Telephone _____ FAX _____

Sponsor (check level of sponsorship)

_____ Premier Sponsor \$10,000
 _____ Diamond Sponsor \$ 7,000
 _____ Gold Sponsor \$ 2,500
 _____ Bronze Sponsor \$ 1,000
 _____ Sponsor Break \$ 3,000
 _____ Platinum Sponsor \$5,000
 _____ Silver Sponsor \$1,500
 _____ Turquoise Sponsor \$ 500
 _____ Sponsor Reception \$ 6,000
 Amount \$ _____

Exhibitor (no additional charge for Sponsors, but please complete this section)

Number of tables needed _____ at \$450 each
 Will you require an electrical outlet? Yes No
 Will your display include sound and/or video? Yes No
 Amount \$ _____

Deadline for cancellation: July 1, 2016. Cancellations received after July 1 will be billed at 100% of the exhibit price. Exhibitors who fail to cancel or not attend the conference will be charged the full rate for the exhibit space.

Advertiser (no additional charge for Sponsors, but please complete this section)

	Rate x Quantity = Total
Full Page	\$800 x _____ = _____
Half Page, Vertical	\$400 x _____ = _____
Half Page, Horizontal	\$400 x _____ = _____
Quarter Page	\$250 x _____ = _____
Business Card	\$150 x _____ = _____

Amount \$ _____

TOTAL AMOUNT \$ _____

Payment is included Purchase Order is attached

Gift Contributor

Item(s) to be donated for tote bags (up to 1,500) or door prizes are needed by **August 8, 2016**.

Please complete the information requested below:

Quantity	Item Description
_____	_____
_____	_____

Item(s) will be delivered to ALTSD Santa Fe Office. Date of delivery: _____
 Item(s) will be delivered to ALTSD Albuquerque Office. Date of delivery: _____



Mail this form with payment or purchase order to:
New Mexico Conference on Aging, Aging and Long-Term Services Department
625 Silver SW, Suite 414, Albuquerque, NM 87102



Questions? Call Andrea Allen: 505-383-3901 or email andrea.allen@state.nm.us

Deadline for submission is Monday, May 16, 2016

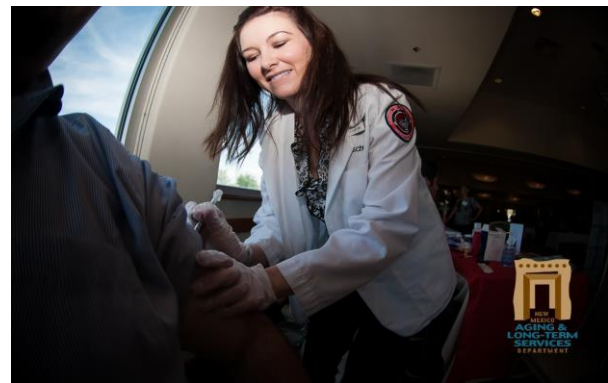
Information for Health & Enrichment Fair Participants

The Conference Health & Enrichment Fair is a unique opportunity for attendees to access services and receive personalized information from a variety of sources in a single location. The fair provides attendees with health screening, information, and services for wellness and productive aging. Blood pressure checks, bone density testing, blood sugar screening, HIV testing, acupuncture, yoga, dental screening, educational programs, volunteer opportunities, supportive services, nutrition, haircuts, beauty & personal care, massage and prescription drug assessments have all been featured at past fairs. The fair is held both days of the conference, 4½ hours each day, giving Conference attendees ample time to enjoy the offerings and converse with fair participants and visit the various offerings. Each participant is assigned an individual table or station. The fair is held in the Eagle Ballroom adjacent to the Isleta Golf Course. Transportation is offered continually to and from the main conference center and the fair beginning at 11:00 a.m. Questions and requests for information regarding the Fair may be directed to Bill Taylor: 505-383-3921 or email: william.taylor@state.nm.us.

The Fair will be held on:

Tuesday, August 23, 2016, 11:00 a.m. to 3:30 p.m.

Wednesday, August 24, 2016, 11:00 a.m. to 3:30 p.m.



**Deadline for participation in the Health & Enrichment Fair is
Monday, May 16, 2016**

Submissions will be considered in the order received; space is limited.



New Mexico Conference on Aging
Fair Participation Proposal Form



HEALTH & ENRICHMENT FAIR

Tuesday & Wednesday
August 23rd & August 24th, 11:00 a.m. to 3:30 p.m.

Contact Name _____

Street Address or PO Box _____

City _____ State _____ Zip Code _____

E-mail _____ Telephone _____ FAX _____

Participant Name(s) _____

Title(s) _____ Organization(s) _____

Degrees Held _____ Licensure _____

Experience _____

Description of Participation

Please describe the type of service to be provided or the information to be offered. Please describe any activities, handouts, offerings, or important components and explain how the offerings will benefit Conference attendees.

Set-Up/Equipment Needs

Is electricity needed? Yes No

Describe any unique set-up/spatial needs _____

As there is no charge for participation,
we would appreciate your contribution of a door prize item.

Please return completed form to: **Bill Taylor**

E-mail: william.taylor@state.nm.us

FAX: (505) 383-3926 or mail this form to

New Mexico Conference on Aging, Aging and Long-Term Services Department

625 Silver SW, Suite 414, Albuquerque, NM 87102

Questions? Call Bill Taylor (505) 383-3921

Deadline for submission is Monday, May 16, 2016

General Information

The Conference will be held in the Conference Center at the Isleta Resort & Casino in Albuquerque, NM. The facility is located on the Isleta Pueblo, off Interstate 25 at the southern end of Albuquerque. Lodging is available at the hotel. Other nearby lodging options are also available. The nearest large airport is 10 minutes north of the hotel. A Rail Runner train station is adjacent to the hotel with free shuttle service to the hotel and Conference Center.

The Health & Enrichment fair is held on Tuesday and Wednesday in the Eagle Ballroom adjacent to the Isleta Golf Course. Transportation is offered continually to and from the main conference center and the Fair beginning at 11:00 a.m.

Entertainment is scheduled during the reception and lunch breaks, as well as in several workshop sessions. Tuesday evening features a Reception and Dance.

2016 Conference Schedule

Tuesday August 23	Wednesday August 24
8:30 a.m. - 10:30 a.m. Plenary Session	8:30 a.m. - 10:30 a.m. Plenary Session
11:00 a.m. - Noon Workshops	11:00 a.m. - Noon Workshops
11:00 a.m. – 3:30 p.m. Health & Enrichment Fair	11:00 a.m. – 3:30 p.m. Health & Enrichment Fair
Noon – 1:30 p.m. Lunch	Noon – 1:30 p.m. Lunch
1:30 p.m. – 2:30 p.m. Workshops	1:30 p.m. – 2:30 p.m. Workshops
2:45 p.m. – 3:45 p.m. Workshops	2:45 p.m. – 3:45 p.m. Workshops
4:00 – 5:00 p.m. Workshops	
6:00 – 10:00 p.m. Reception/Dance	

QUESTIONS?

Contact: Crystal Lucero, Evone D. Gallegos
or Andrea Allen

Phone: 505-383-3900 or 1-866-842-9230

E-mail: crystal.lucero@state.nm.us or
evone.gallegos2@state.nm.us
andrea.allen@state.nm.us

We look forward to seeing you there!

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